



**Electrolux
Professional
Group**

Americas

December 2, 2024

TO: All Electrolux Professional Group Channel Partners
 FROM: John Evans, CxO Food Americas
 RE: Electrolux Professional Group Price Adjustment Effective January 1, 2025

Electrolux Professional Group Dealers, Customers, and Independent Manufacturer Representatives,

On October 1, 2024, we communicated plans to increase pricing on all products effective January 1, 2025. The average list price increase across all Electrolux Professional Group brands is approximately 3%.

Quotations created prior to January 1, 2025, that do not reflect the most recent 2025 increase, will need to be requoted if the order is shipping after January 1, 2025.

AutoQuotes is scheduled to reflect updated pricing for Groen, Randell, Power Soak, CapKold and Avtec brands today, December 2, 2024. AutoQuotes is scheduled to reflect updated pricing for Electrolux Professional, Grindmaster, Crathco and Unic brands on January 1, 2025.

We thank you for your continued support of our company. We will continue to earn your business every day through exceptional customer service, world class products, and product designs that help make our customers' work-life easier, more profitable - and truly sustainable every day.

Sincerely,

John Evans
 CxO, Food Americas
 Electrolux Professional Group



GRINDMASTER

CRATHCO

UNIC



Electrolux Professional, Inc.

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Classification: INTERNAL